

5K VIRTUAL RACE

What is the JA 5K Virtual Race?

This 5K (3.1 miles) fun run/walk supports financial education programs that teach kids the skills they need for a shot at a strong financial future.

Junior Achievement is committed to building a healthier and more financially fit community. 100% of proceeds from the event registrations and fundraising for this Virtual Race benefit Junior Achievement of the Michigan Great Lakes and our work to provide real-world and innovative financial literacy programs to the youth of our community.

The Details:

- **WHAT:** 5k (3.1 miles) virtual race
- **WHEN:** July 1 - September 30, 2021. Complete the race on your own schedule!
- **WHERE:** Walk, run, jog, swim, or whatever you like anytime and anywhere your heart desires.
- **WHAT YOU GET:** A race t-shirt, race bib with a unique number, a commemorative race medal, and some JA SWAG items



SPONSORSHIP OPPORTUNITIES



Benefits	\$2,500 Sponsor (2 Available)	\$500 Sponsor (9 Available)	\$35 Registration (Unlimited)
Co-Brand: Sponsor will co-brand the event with prominent logo representation	X		
T-Shirt Logo: Logo in black & white placed on the back of the t-shirt.	1st row logo placement & largest logos	2nd—4th rows logo placement	
Newsletter/Communication: Sponsor will be featured in articles in JA newsletters and emails with distribution to over 20,000 constituents	X		
Marketing Material: Sponsor will be included in all marketing material for the event	X	X	
Social Media Marketing: Sponsor will be featured on all JA social media pages with logo representation	X	X	
Registrations: Sponsor receives certain number of registrations. Each registration includes a race t-shirt, race bib with unique	25	10	1
Website Publicity: Sponsor will be featured on the JA of the Michigan Great Lakes, Mid Michigan, & Southwest Michigan websites.	X	X	X

\$2,500 Sponsor # _____ Total: \$ _____

\$500 Sponsor # _____ Total: \$ _____

\$35 Registration # _____ Total: \$ _____

Check Payable to: Junior Achievement of the Michigan Great Lakes

Credit Card # _____

Exp Date: _____ CVV: _____

Organization

Contact Name

Email

Phone

Address

City

State

ZIP

Signature

Date